



18 kg
fresh beans
processed



2 hours
since last
cleaning



72 900
revenue

Franke Digital Services

Take control of your coffee

MAKE IT WONDERFUL





There's nothing artificial about our intelligence

AT FRANKE, WE ARE PROUD OF THE BEAUTIFUL COFFEE MACHINES WE PRODUCE. BUT WE WANT TO GIVE OUR CUSTOMERS MORE.

Using the Internet of Things (IoT), we add value to your business through consistently good coffee, increased profits and enhanced service.

Developed for fleets across multiple regions, Franke Digital Services provide control and a clear view of all activity and information crucial to profit, in-cup quality and machine uptime. There is also the ability to update and configure remotely, reducing the need for on-site visits. This makes your business more agile and responsive, for example when running promotions.

There's nothing artificial about our intelligence with our perfect blend of technology and human touch. We are invested in your success and satisfaction for the long term. Our people will help you to get the most from Franke Digital Services, answer your questions and always be there when you need us.

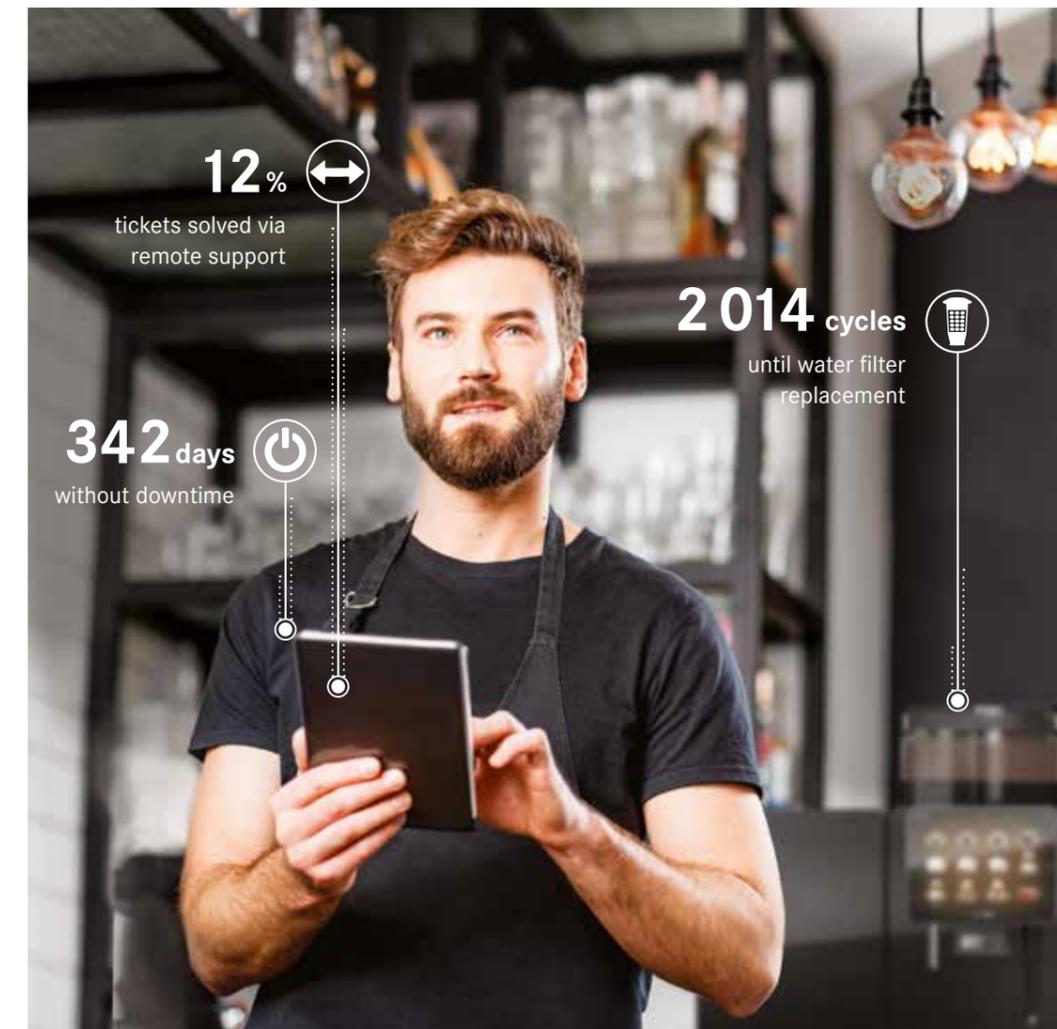
Talk to us and take control of your coffee business.

Release your potential



CONSISTENT QUALITY

Enhance your brand's reputation. Franke Digital Services give you the insights such as extraction time to maintain a high level of in-cup quality and consistently good drinks. Ingredients remain fresh and fully stocked and you can react quickly so machines are clean and operating at their optimum level.



ENHANCED PROFITS

Franke Digital Services provide you with the insights you need to drive the sales performance of your coffee business and programs. See what's performing well and optimize your drink offering and promotions, increasing footfall, throughput and profit.



KEEP COFFEE FLOWING

We take the stress out of machine maintenance. Giving service technicians the tools they need, we reduce call outs and avoid unnecessary on-site interventions through a remote health check as well as remote product offering and software updates. Understand what parts are needed for repair before visits to improve first-time fix rates. You and your customers' satisfaction increases as the coffee they want is served every time.



+14%

drinks sold versus previous week

No.1



revenue generating coffee machine in fleet



82 days

until next maintenance



Your complete package

Sit back and take advantage of Franke's digital innovation. We offer an end-to-end solution that includes not only the dashboards to monitor and manage your fleet but also connectivity, internet data, API and cloud storage in a one-stop service.

Digital Services

MONITOR

Get a clear view of your coffee machine fleet with key information on commercial and operational performance in areas such as drink sales, coffee program promotions, health status, cleaning discipline, and stock levels.

Digital Services

MANAGE

Steer your coffee machine fleet remotely and operate faster and more cost-effectively. With two-way telemetry you will have the ability to change drink recipes and run promotions without the need for site visits. Convenient software and configuration updates can also be deployed remotely.

Invested in your future

CUSTOMER-CENTRICITY

Franke Digital Services are tailored to your specific needs. Crucial information and two-way telemetry will be at your fingertips – always encrypted and securely transferred and hosted in our Franke cloud.

FUTURE PROOF

At Franke, we are committed to the continuous development of our Digital Services around evolving customer needs. With our scalable and open architecture we are able to create sustainable value for you and your customers, today and tomorrow.



«The investment in Franke Digital Services pays off. We can now manage our coffee program more efficiently and further optimize the already high coffee quality and operational reliability across all our convenience and retail stores.»

Thomas Bolliger, Member of the Executive Board, LANDI Sursee (Switzerland)

LANDI Sursee is a leading Swiss trading and service company with petrol stations, retail shops, and business in agriculture, energy and food recycling.

EVERY CUP COUNTS – INVEST NOW!

Franke Digital Services can make a major difference to your coffee business or program. Take control of your coffee now by getting in touch with us for a free demonstration.

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