

**bkon**  
bkonbrew.com





THE FUTURE  
OF  
CRAFT

**bkon**



THE BKON

# CRAFT BREWER

POWERED BY BKON'S PATENTED RAIN TECHNOLOGY. THE BKON CRAFT BREWER GIVES ARTISANS AN INNOVATIVE PLATFORM TO CRAFT A NEW WORLD OF COFFEES, LOOSE-LEAF TEAS, COCKTAILS AND MORE, WITH A LEVEL OF FLAVOR, PURITY, PRECISION AND SPEED THE WORLD HAS YET TO EXPERIENCE.

**WELCOME TO THE FUTURE OF CRAFT.**



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# REVERSE THE PUREST FLAVORS ATMOSPHERIC COME FROM RAIN INFUSION

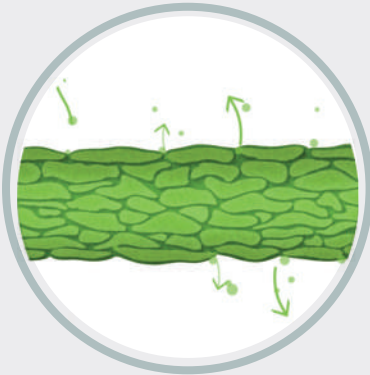
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RAIN™ is a simple, yet powerful invention. For over 100 years steeping and infusion have remained unchanged. Until now. RAIN has completely changed the rules of extraction. Vacuums are used to remove the air trapped in an organic material's cellular structure, enhancing the way in which infusion occurs and how soluble elements are extracted into a beverage. The use of multiple vacuum cycles allows the extraction to occur at the deepest layers of the cellular structure. The results are deep and layered flavor profiles that are truly unmatched.



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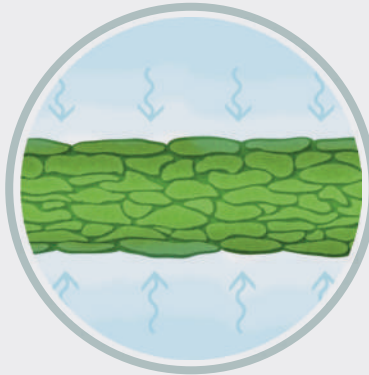
## VACUUM



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Vacuum removes  
the air from the cells

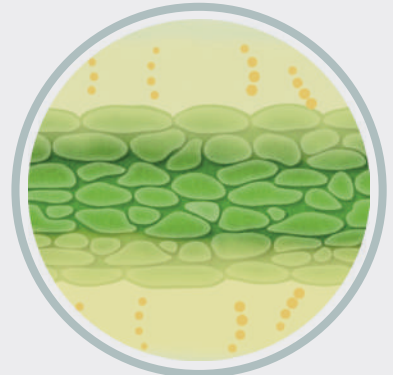
## INFUSION



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Vacuum releases and liquid  
infuses into the cells

## EXTRACTION



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Soluble material extracts  
and melds with the liquid

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# COFFEE'S NEXT WAVE

RAIN is not just the old way of brewing done more quickly. It's a completely new way of brewing. The RAIN process radically alters the curve of extraction by accelerating the release of the inhibiting gasses without the need for agitation. This exclusive capability unlocks richer experiences of the naturally occurring flavor characteristics found in third wave coffees, based on terroirs and roasting profile.

**COFFEE CAN NOW REALIZE ITS FULL POTENTIAL.**

## HOW IT'S DIFFERENT

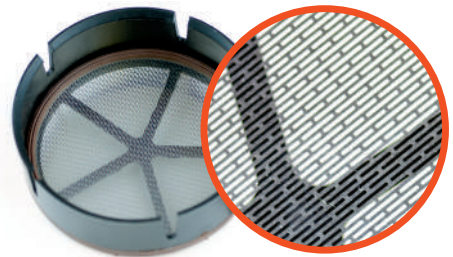


WE GO BIG. USING A SURPRISINGLY COARSE GRIND PROVIDES MORE ACCESS TO THE COFFEE'S NATURAL CELLULAR STRUCTURE, UNLOCKING FLAVORS THROUGH THE CELL LAYERS WITHOUT EXPOSING MORE SURFACE AREA WITH A FINE GRIND.



RAIN™ ACCELERATES THE RELEASE OF THE INHIBITING GASES SUCH AS CO<sub>2</sub> TO BREW THE HIGHEST QUALITY COFFEE IN AS LITTLE AS 75 SECONDS.

THE PROPRIETARY DESIGN OF OUR LASER ETCHED FILTER ALLOWS COFFEE TO BE BREWED WITH AND WITHOUT PAPER, AND ELIMINATES TURBULENCE DURING THE PURGE OR DRAW DOWN PROCESS - PROTECTING THE WONDERFUL FLAVORS CREATED BY RAIN







# BKON + TEA

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## PURE PERFECTION

The BKON Craft Brewer creates perfectly infused premium tea more purely than any other brewing method - letting the world experience tea like never before. "How?" the ever-epicurious want to know. By throwing out the rules of brewing. Thanks to RAIN, tea's true flavor DNA is extracted and unlocked in its purest form - serving up a beautiful, balanced cup of perfection in just 60 seconds.



RAIN™ EXTRACTS THE ENTIRE FLAVOR PROFILE FROM LOOSE LEAF TEA, WHOLE FRUIT PIECES, AND BOTANICALS WITHOUT PROCESSING - ENABLING ALL TO ENJOY THE RICH COMPLEXITY, WONDERFUL DEPTH, AND FULL LAYERS OF FLAVOR.

RAIN EXTRACTS ALL OF THE FLAVOR ELEMENTS THAT ARE TRADITIONALLY ONLY AVAILABLE IN THE SECOND AND THIRD INFUSIONS AND IN JUST 60 TO 90 SECONDS. WITH MANUAL BREWING, AN EQUIVALENT CUP WOULD REQUIRE THE SAME TEA TO BE BREWED MULTIPLE TIMES - OVER THE COURSE OF 10 TO 15 MINUTES - AND THOSE INFUSIONS TO BE BLENDED.

### OOLONG TEA



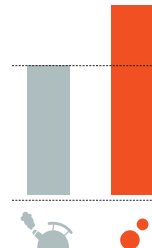
BEFORE  
BREWING



AFTER JUST ONE  
:60 - :90  
RAIN CYCLE



INITIAL STUDIES WITH TUFTS UNIVERSITY HAVE FOUND THAT RAIN EXTRACTS UP TO **48% MORE COMPOUNDS** THAN STANDARD TEA STEEPING METHODS.





**COLD  
CRAFT**



# LESS TEA. LESS TIME. MORE FLAVOR.

Thanks to a new RAIN™ algorithm, we can now extract the purest flavor concentrates from loose-leaf tea directly over ice - in just 90 seconds.

With the BKON Craft Brewer, limited iced tea menu options and up-dosing are a thing of the past. Customers can now enjoy any loose-leaf tea as an iced beverage with unmatched freshness, sweetness and taste.

Nothing is as pure as RAIN.

A clear glass filled with iced coffee and several ice cubes. The coffee is a rich brown color. The text 'COLD COFFEE' is on the top line, 'WITHOUT' is on the second line with a red underline, and 'COMPROMISE' is on the third line. All text is in a bold, red, sans-serif font.

**COLD COFFEE**  
**WITHOUT**  
**COMPROMISE**



# SAY HELLO TO SINGLE ORIGIN ICED COFFEE

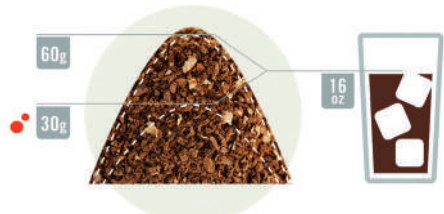
BKON's new RAIN™ algorithm unlocks beautiful, deep and dimensional flavors that are unheard of in iced coffee. And unlike cold brew, the BKON Craft Brewer exposes the authentic flavor profiles unique to each coffee - in just 90 seconds.

It's not like we're trying to speed up the process. Unmatched flavor extraction in 90 seconds is just how RAIN works. It's a fresh approach to brewing.

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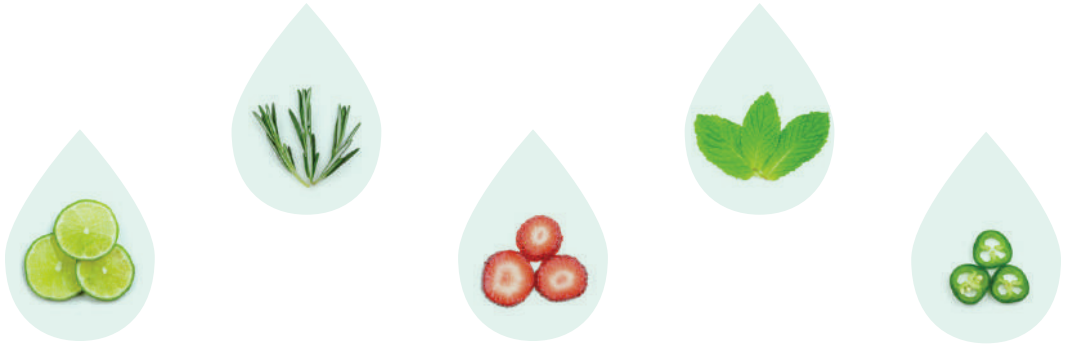
## UPDOSING? SO OUTDATED.

RAIN extracts 8 ounces of concentrate over ice - from just 30 grams of coffee - to produce 16 ounces of pure, iced coffee nirvana.





**REFRESHMENT**  
REDEFINED

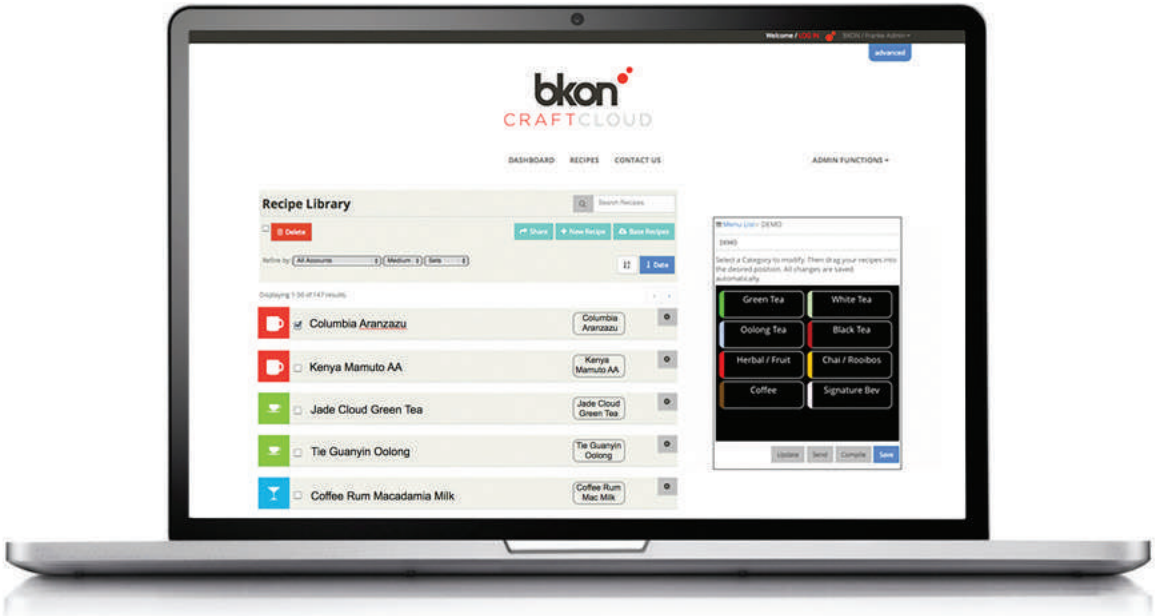


# TASTES LIKE INNOVATION

BKON developed a new RAIN™ algorithm that has created a whole new category of pure, healthy, naturally sweet and flavorful infused waters.

Infusing water with fresh fruits and botanicals can be an all-day affair. The BKON Craft Brewer creates finished infusion concentrates – directly over ice – in just 90 seconds. Now that's what we call refreshing!





# CRAFT CLOUD

THE POWER OF RAIN AT YOUR FINGERTIPS

# bkon

## CRAFTCLOUD

In the sky above is the BKON Craft Cloud™, a powerful platform for the creation, innovation and dissemination of recipes made possible through the RAIN process. Depending on the size and scale of your operation, it's as easy as uploading information to your brewer on bar, or downloading a menu developed at HQ on the other side of the country. From creating an entirely new recipe for your own Nariño, to downloading your friend's best go at your favorite Yirgacheffe, the BKON Craft Cloud gives you the tools to brew amazing coffee, tea, and signature craft beverages, everywhere and every time.



- ▶ The recipe management functionality allows a brand to centrally create and manage recipes for the crafting of any beverage with the RAIN process.
- ▶ Intuitive graphical user interface allows your administrator to apply their proprietary RAIN extraction parameters across multiple beverage sizes.
- ▶ Drag-and-drop design allows your administrator to add or remove recipes to and from custom menus that are replicated on BKON Craft Brewer's touch screen.

# PURE PASSION

We are obsessed with discovering and exposing Earth's richest and most delicate flavors so they can be enjoyed in their purest state.

Our mission is simple - to empower the world with a new arsenal of tools to inspire creativity and unlock the highest quality, made-to-order craft beverages for people everywhere.

OUR PARTNER |



Through a strategic partnership with Franke Foodservice Systems, the BKON platform is built for the largest multi-unit customers and most discerning independent operators through Franke's best-in-class, global engineering, manufacturing, distribution and service infrastructure.



